GETTING AROUND PHILADELPHIA
VISITING NEARBY CITIES

PHILADELPHIA

BOSTON 5.5 HOURS
NEW YORK 2 HOURS
WASHINGTON, DC 3 HOURS
PHILADELPHIA
UNIVERSITY OF PENNSYLVANIA
UNIVERSITY OF PENNSYLVANIA

#9
National University

#18
World University
QS World University Rankings, 2016
UNIVERSITY OF PENNSYLVANIA

1740
Year Founded

4 undergraduate schools
12 graduate schools
UNIVERSITY OF PENNSYLVANIA

24,500+ students, including 4,500+ international students
ENGLISH LANGUAGE PROGRAMS

- Intensive Programs
- University Preparation Programs
- Summer/Winter Programs
- Professional Programs
“I want to improve my English.”

Develop English language skills to meet your academic, business, or personal goals.
INTENSIVE PROGRAM

- 7-week program; 6 sessions per year
- 8 levels, from beginner to advanced
- 20 academic hours per week + activities
- General, academic and business English electives

- **Super Intensive option:**
  22 or 24 academic hours/week
INTENSIVE PROGRAM

Academic Electives
- Advanced Reading and Discussion
- Academic Reading and Writing
- Academic Skills for TOEFL
- Academic Speaking
- English for Science
- Listening to Lectures
- Test Strategies for TOEFL
- Writing Research Papers

Business Electives
- Breakthrough Reading
- Issues in Business
- Professional Writing
- Speaking in the Working World
- Target Listening

General Electives
- Clear Pronunciation
- Conversational Strategies
- Dramatically Speaking
- News in English
- Strategies for Active Listening
- Vocabulary Development
- Writing Accurately & Clearly

40+ elective options
BUSINESS INTENSIVE PROGRAM

- 7-week program; 6 sessions per year
- 20 academic hours per week + activities
- Focus on business English
- Courses
  - Speaking in the Working World
  - Target Listening
  - Breakthrough Reading
  - Professional Writing

Requirements
- No prior business experience is required, but a strong interest in business is encouraged.
- English proficiency at the following level:
  - TOEFL iBT 70+, TOEFL PBT 530+, IELTS 6.0+, TOEIC 720+
GLOBAL CITIZEN STUDY ABROAD PROGRAM

- 4 or 8 months; start dates in April, August, and January
- 18-22 academic hours per week + activities
- Comprehensive study abroad experience for top university students
- Intensive English language instruction; academic English support courses; and undergraduate credit course(s)
  - Credit course options such as: Anthropology, Economics, Environmental Studies, International Relations, and Political Science

Requirements
- 1+ year undergraduate study completed
- English proficiency at the following level:
  - 4-month program: TOEFL iBT 87+
  - 8-month program: TOEFL iBT 74+
GLOBAL CITIZEN STUDY ABROAD PROGRAM

Part A
- Intensive English Language Instruction
- Global Citizen Course

Part B
- Credit Course
- Academic Support Course
- Research Paper Writing
- English Language Electives
“I want to apply to US universities.”

Get assistance with the undergraduate or graduate admissions process and prepare for academic study at a US university.
UNIVERSITY CONNECTION PROGRAM

- 7-week programs; 6 times per year
- 20 academic hours per week + activities
- UniConn prepares students for the:
  - challenges of the application & admissions process
  - rigors of academic study at the university level

UniConn Program Acceptances
Massachusetts Institute of Technology
Yale University
Stanford University
Cornell University
Duke University
University of California, Los Angeles
American University
University of Michigan
Boston College
And many more!
UNIVERSITY CONNECTION PROGRAM

- Academic English Preparation

- Admissions and Test Preparation
  - Applying to US Universities
  - Writing the Application Essay
  - SAT, ACT, GRE, GMAT test preparation (additional fee)

- One-on-one advising with university counselors
  - Assist students with each step of the application process
    - University research, identifying best-fit universities, revising essays, submitting applications
  - Help students develop academic skills
    - Time & resource management, study strategies
UNIVERSITY CONNECTION PROGRAM

- University admissions-related workshops
  - Teach students how to navigate admissions process
  - Examples: Completing the Common Application, Writing your Best Application Essay, Researching Schools & Programs
- Networking with university admission officers
- Option of taking a non-degree credit course
“I want to take a short program during my summer or winter break.”

Improve your English speaking, listening, reading, and writing skills while learning about academic or business topics in month-long programs designed for undergraduate students.
INSTITUTE FOR ACADEMIC STUDIES

- 4-week program; 3 offerings per year
- 2 levels, intermediate and advanced
- 20 academic hours per week + activities
- Introduction to academic subjects in English and development of English language skills for communicating clearly and confidently in a university environment
- Guest lectures by Penn professors

Requirements

- At least 18 years old, 1+ years of undergraduate study recommended
- English proficiency at the following level:
  - TOEFL iBT 57+, TOEFL PBT 487+, IELTS 5.5+, TOEIC 550+
  - Online Placement Test option
INSTITUTE FOR ACADEMIC STUDIES

Philadelphia in a Global Context
- Introduces Philadelphia culture and history along with theme of “American Identity”
- Explore one of three tracks: Arts, Science, or Business

Interactive and Engaging Electives
- Communication and Social Media
- Innovation and Technology
- Leadership and Teambuilding
- Marketing and Gamification
- Sustainable Communities
- Positive Psychology and Resiliency
INSTITUTE FOR BUSINESS COMMUNICATION

- 4-week program; 3 offerings per year
- 2 levels, intermediate and advanced
- 20 academic hours per week + activities
- Introduction to business knowledge and professional communication skills
- Guest lectures by Penn professors

Requirements
- At least 18 years old, 2+ years of undergraduate study recommended
- English proficiency at the following level:
  - TOEFL iBT 57+, TOEFL PBT 487+, IELTS 5.5+, TOEIC 550+
  - Online Placement Test option
Simulated Business Interactions
- Presentation to company executives
- Meetings to decide strategy
- Negotiation about business relationships

Industry Analysis
- Consumer technology industry
- Retail clothing industry

Workplace Communication
- Cross-cultural understanding
- Strategic interactions
PROFESSIONAL PROGRAM

“I want to improve my professional English skills.”

Develop your professional communication skills in English, enhance your cross-cultural interactions, and build your knowledge about current issues in global business.
INTERNATIONAL BUSINESS COMMUNICATION FOR PROFESSIONALS

- 4-week program; 2 offerings per year
- Advanced level
- 20-25 academic hours per week + professional and cultural activities
- Enhance professional, intercultural communication skills using global business case studies.

Requirements

- 2+ years of business experience
- English proficiency at the following level:
  - TOEFL iBT 74+, TOEFL PBT 535+, IELTS 6.0+, TOEIC 750+
INTERNATIONAL BUSINESS COMMUNICATION FOR PROFESSIONALS

- Collaborate with peers from a variety of cultural and professional backgrounds

- **Week 1-2:** Case study focused on business strategy and decision-making styles
  - Develop language and skills for making your meetings and negotiations more productive
  - Enhance strategic speaking skills for impromptu scenarios

- **Week 3-4:** Case study focused on building and implementing a global strategy
  - Develop more effective presentation skills
  - Improve professional written correspondence with more clarity and conciseness
OTHER PROGRAM OPTIONS

“I want to study online.”
Online Courses

“We want to customize our own program.”
Custom Programs
ONLINE COURSES: APPLYING TO US UNIVERSITIES

Applying to U.S. Universities

Writing the University Application Essay
ONLINE COURSES: US DEPARTMENT OF STATE-SPONSORED MOOCS

English for Business & Entrepreneurship
Launch date: May 15, 2016

English for Journalism
Launch date: August 15, 2016

English for Career Development
Launch date: November 7, 2016

English for STEM Fields
Launch date: June 5, 2017

English for Media Literacy
Launch date: April 3, 2017
CUSTOM PROGRAMS

- High-impact programs delivered internationally, on Penn’s campus, or online
- Flexible length, delivery, and content focus
- Available for organizations with specific needs
- Partial Client List
  - Banco Bradesco
  - Dankook University
  - Hitotsubashi University
  - King Abdullah University of Science and Technology
  - Philadelphia Union
  - Saudi Arabia Basic Industries Corporation
  - Toyota Motor Corporation
  - Universidad del Norte
  - US Department of State
  - US International Education Association
“When I look back I remember the warmth of the meeting room and the awesome trips we had. SO MUCH FUN. I had also the chance to join some clubs at Penn.” – Dogan

“The English Language Program in Philadelphia was a place I called home. It was a place where I met and created friendships with many students from all parts of the world.” - Duaa
LIFE ON AN IVY LEAGUE CAMPUS

- Penn ID Card
  - Access to university facilities (museums, libraries, computer labs)
  - Penn email account
  - Wireless internet access

- Conversation Partners Program

- 450+ clubs & organizations on campus
ELP COMMUNITY

- Planned cultural activities & field trips
  - Throughout the session for no additional cost
- ELP Student Center
  - Weekly planned activities
  - Staffed by local university students
  - Relax with a cup of coffee, meet new people, learn about events in the city/on campus, and practice English
- Student Services Coordinator
  - Assists with non-academic concerns
  - Helps students get involved on campus and in Philadelphia
HOUSING

- International House
  - Single rooms in suites with other international students attending local schools
- Homestay with a local family
- The Axis
  - Shared or single rooms available
- On-campus dorms
  - July sessions only
- Off-campus apartments for long-term stay
English Language Programs
University of Pennsylvania
110 Fisher Bennett Hall
3340 Walnut Street
Philadelphia, PA
19104-6274 USA

elp@sas.upenn.edu
www.elp.upenn.edu
<table>
<thead>
<tr>
<th>Program Name</th>
<th>Dates</th>
<th>Application Deadline</th>
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<tr>
<td></td>
<td>August 31 – October 21, 2016 (Fall 1, 2016)</td>
<td>July 15, 2016</td>
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<td>October 26 – December 16, 2016 (Fall 2, 2016)</td>
<td>September 16, 2016</td>
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<td>January 4 – February 24, 2017 (Spring 1, 2017)</td>
<td>November 18, 2016</td>
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<td>March 1 – April 21, 2017 (Spring 2, 2017)</td>
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<td>April 26 – June 16, 2017 (Summer 1, 2017)</td>
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<td>June 28 – August 18, 2017 (Summer 2, 2017)</td>
<td>May 12, 2017</td>
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<td>August 30 – October 20, 2017 (Fall 1, 2017)</td>
<td>July 14, 2017</td>
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<td>October 25 – December 15, 2017 (Fall 2, 2017)</td>
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<tr>
<td>Institute for Academic Studies</td>
<td>July 11 – August 5, 2016</td>
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<td>February 13 – March 10, 2017</td>
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| International Business Communication for Professionals | July 11 – August 5, 2016 (Summer 2016)  
October 24 – November 18, 2016 (Fall 2016)  
July 10 – August 4, 2017 (Summer 2017)  
October 23 – November 17, 2017 (Fall 2017) | June 10, 2016  
September 23, 2016  
June 9, 2017  
September 22, 2017 |
| Global Citizen: Full Program                | April 27, 2016 – December 22, 2016 (Summer-Fall)  
August 31, 2016 – May 9, 2017 (Fall – Spring)  
April 26, 2017 – December 21, 2017 (Summer-Fall)  
August 30, 2017 – May 8, 2018 (Fall – Spring) | March 18, 2016  
July 15, 2016  
March 17, 2017  
July 14, 2017 |
| Global Citizen: Accelerated Program         | August 29 - December 22, 2016 (Fall 2016)  
January 4 – May 9, 2017 (Spring 2017)  
November 18, 2016  
July 14, 2017 |