PHILADELPHIA
PHILADELPHIA
PHILADELPHIA
GETTING AROUND PHILADELPHIA
VISITING NEARBY CITIES

PHILADELPHIA

BOSTON  6 HOURS
NEW YORK  2 HOURS
WASHINGTON, DC  3 HOURS
PHILADELPHIA
UNIVERSITY OF PENNSYLVANIA

#8 National University
US News & World Report, 2017

#19 World University
QS World University Rankings, 2018
UNIVERSITY OF PENNSYLVANIA

1740
Year Founded

4 undergraduate schools
12 graduate schools
UNIVERSITY OF PENNSYLVANIA

24,500+ students, including
4,500+ international students
ENGLISH LANGUAGE PROGRAMS

- Intensive Programs
- University Preparation Programs
- Summer/Winter Programs
“I want to improve my English.”

Develop English language skills to meet your academic, business, or personal goals.
INTENSIVE PROGRAM

- 7-week program; 6 sessions per year
- 8 levels: beginner to advanced
- 20 academic hours per week + activities
- General, academic and business English electives
INTENSIVE PROGRAM

Academic Electives
- Advanced Reading and Discussion
- Academic Reading and Writing
- Academic Skills for TOEFL
- Academic Speaking
- English for Science
- Listening to Lectures
- Test Strategies for TOEFL
- Writing Research Papers

Business Electives
- Breakthrough Reading
- Issues in Business
- Professional Writing
- Speaking in the Working World
- Target Listening

General Electives
- Clear Pronunciation
- Conversational Strategies
- Dramatically Speaking
- News in English
- Strategies for Active Listening
- Vocabulary Development
- Writing Accurately & Clearly

40+ elective options
GLOBAL CITIZEN STUDY ABROAD PROGRAM

- 4 or 8 months; start dates in April, August, and January
- 18-20 academic hours per week + activities
- Comprehensive study abroad experience for top university students
  - Intensive English language instruction
  - Academic English support courses
  - Undergraduate credit course(s), in subject areas such as Anthropology, Economics, Environmental Studies, International Relations, and Political Science

Requirements
- 1+ year undergraduate study completed
- English proficiency at the following level:
  - 4-month program: TOEFL iBT 87+
  - 8-month program: TOEFL iBT 74+
GLOBAL CITIZEN STUDY ABROAD PROGRAM

Part A
- Intensive English Language Instruction

Part B
- Credit Course
- Academic Support Course
- English Language Electives
“I want to apply to US universities.”

Get assistance with the undergraduate or graduate admissions process and prepare for academic study at a US university.
UNIVERSITY CONNECTION PROGRAM

- 7-week programs; 6 times per year
- 20 academic hours per week + activities
- UniConn prepares students for:
  - the challenges of the application & admissions process
  - the rigors of academic study at the university level

**UniConn Program Acceptances**

- Massachusetts Institute of Technology
- Yale University
- Stanford University
- Cornell University
- Duke University
- University of California, Los Angeles
- American University
- University of Michigan
- Boston College
- And many more!
UNIVERSITY CONNECTION PROGRAM

- Academic English Preparation
- Admissions and Test Preparation
  - Applying to US Universities
  - Writing the Application Essay
  - SAT, ACT, GRE, GMAT test preparation (additional fee)
- One-on-one advising with university counselors
  - Assist students with each step of the application process including university research, identifying best-fit universities, revising essays, and submitting applications
  - Help students develop academic skills, such as time management and study strategies
UNIVERSITY CONNECTION PROGRAM

- University admissions-related workshops
  - Teach students how to navigate admissions process
  - Examples: Completing the Common Application, Writing your Best Application Essay, Researching Schools & Programs

- Networking with university admission officers

- Option of taking a non-degree credit course
“I want to take a short program during my summer or winter break.”

Improve your English speaking, listening, reading, and writing skills while learning about academic or business topics in month-long programs designed for undergraduate students.
INSTITUTE FOR ACADEMIC STUDIES

- 4-week program; offered January, February, July & August
- 3 levels: pre-intermediate*, intermediate, advanced
- 20 academic hours per week + activities
- Introduction to academic subjects in English
- Development of English language skills for communicating clearly and confidently in a university environment
- Guest lectures by Penn professors

Requirements

- At least 18 years old
- English proficiency at the following level:
  - January & February: TOEFL iBT 57+, IELTS 5.5+, TOEIC 550+
  - July & August: TOEFL iBT 40+, IELTS 5+, TOEIC 400+
  - Online Placement Test option

*Pre-intermediate level available beginning July 2018
Core Course: Exploring Philadelphia

- Focus on culture and history of Philadelphia
- Build a personal website showcasing research and reflections on the international experience

Interactive and Engaging Electives

- Communication and Social Media
- Innovation and Technology
- Leadership and Teambuilding
- Marketing and Gamification
- Sustainable Communities
- Positive Psychology and Resiliency
INSTITUTE FOR BUSINESS COMMUNICATION

- 4-week program; offered July & August
- 2 levels: intermediate and advanced
- 20 academic hours per week + activities
- Introduction to business knowledge and professional communication skills
- Guest lectures by Penn professors

Requirements
- At least 18 years old
- English proficiency at the following level:
  - TOEFL iBT 57+, TOEFL PBT 487+, IELTS 5.5+, TOEIC 550+
  - Online Placement Test option
Simulated Business Interactions
- Presentation to company executives
- Meetings to decide strategy
- Negotiation about business relationships

Industry Analysis
- Consumer technology industry
- Retail clothing industry

Workplace Communication
- Cross-cultural understanding
- Strategic interactions
OTHER PROGRAM OPTIONS

“I want to study online.”
Online Courses

“We want to customize our own program.”
Custom Programs
Applying to U.S. Universities

Writing the University Application Essay
CUSTOM PROGRAMS

- High-impact programs delivered internationally, on Penn’s campus, or online
- Flexible length, delivery, and content focus
- Available for organizations with specific needs
- Partial Client List
  - Banco Bradesco
  - Dankook University
  - Hitotsubashi University
  - King Abdullah University of Science and Technology
  - Philadelphia Union
  - Saudi Arabia Basic Industries Corporation
  - Toyota Motor Corporation
  - Universidad del Norte
  - US Department of State
  - US International Education Association
“The English Language Program in Philadelphia was a place I called home. It was a place where I met and created friendships with many students from all parts of the world.” – Duaa

“When I look back I remember the warmth of the meeting room and the awesome trips we had. SO MUCH FUN. I had also the chance to join some clubs at Penn.” – Dogan
LIFE ON AN IVY LEAGUE CAMPUS

- Penn ID Card
  - Access to university facilities (museums, libraries, computer labs)
  - Penn email account
  - Wireless internet access

- Conversation Partners Program

- 450+ clubs & organizations on campus
ELP COMMUNITY

- Planned cultural activities & field trips
  - Throughout the session for no additional cost
- ELP Student Center
  - Weekly planned activities
  - Staffed by local university students
  - Relax with a cup of coffee, meet new people, learn about events in the city/on campus, and practice English
- Manager of Student Services
  - Assists with non-academic concerns
  - Helps students get involved on campus and in Philadelphia
HOUSING

- On-campus dorms
- International House
  - Single rooms in suites with other international students attending local schools
- Homestay with a local family
- The Axis
  - Shared or single rooms available
- Off-campus apartments for long-term stay
APPLYING TO THE ELP

- Application on ELP site
  - Requirements: enrollment form, passport copy, financial support document
  - Deposit
- Housing
  - Apply directly to the housing provider
  - Send payment with application
- Refund Policy
  - Deposit, enrollment fee, & changes to multi-session study
  - Housing
REQUESTING COMMISSION

- **How:**
  - You are responsible for invoicing for your students
  - Commission on tuition
  - You can choose to split multi-session commission or invoice for it at the end
  - Check vs. wire transfer option
  - Send invoice to Rachael Hutchinson, Operations Administrative Assistant
    - elp-marketing@sas.upenn.edu

- **When:**
  - Request commission: After 1st full week of classes
  - Receive commission: About one month later
ADDITIONAL CONTACT INFORMATION

- Representative agreement:
  - Rachael Hutchinson, Operations Administrative Assistant
    - elp-marketing@sas.upenn.edu

- Additional marketing materials:
  - ELP Marketing
    - elp-marketing@sas.upenn.edu
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