2015-2016 English Language Programs
The University of Pennsylvania
The University of Pennsylvania

- Ranked #8 (US News & World Report, 2015)
- 4 undergraduate schools and 12 graduate schools including the Wharton School of Business
- 24,806 students, including 4,567 international students
- Founded in 1740 by Benjamin Franklin
Philadelphia

- The original US capital, Philly is considered the birthplace of America
- AKA “The City of Brotherly Love”
- 1.5 million people
- 5th largest city
- Central location between New York and Washington, DC.
Getting around Philadelphia

Source: nextcity.org
Source: newswork.org
Source: railwaypreservation.com
English Language Programs

Academic, Business, General English
Social and cultural orientation to US
English Language Programs

- **Year-round Programs**
  - Intensive Program
  - Business Intensive Program
  - University Connection Program

- **Summer/Winter Institutes**
  - Institute for Academic Studies
  - Institute for Business Communication

- **Professional Programs**
  - International Business Communication for Professionals

- **Online and Custom Programs**
YEAR-ROUND PROGRAMS

- Intensive Program
- Business Intensive Program
- University Connection Program
Intensive Program

- 7-week program; 6 sessions per year
- 8 levels, from beginner to advanced
- General, academic and business English electives

- Super Intensive option:
  22 or 24 academic hours/week
Intensive Program

**Academic Electives**
- Advanced Reading and Discussion
- Academic Reading and Writing
- Academic Skills for TOEFL
- Academic Speaking
- English for Science
- Listening to Lectures
- Test Strategies for TOEFL
- Writing Research Papers

**Business Electives**
- Breakthrough Reading
- Issues in Business
- Professional Writing
- Speaking in the Working World
- Target Listening

**General Electives**
- Clear Pronunciation
- Conversational Strategies
- Dramatically Speaking
- News in English
- Strategies for Active Listening
- Vocabulary Development
- Writing Accurately & Clearly

40+ elective options
Business Intensive Program

- 7-week program; 6 sessions per year
- Focus on business English
- Courses
  - Speaking in the Working World
  - Target Listening
  - Breakthrough Reading
  - Professional Writing

Requirements

- No prior business experience is required, but a strong interest in business is encouraged.
- Intermediate proficiency required (B2-)
  - TOEFL iBT 70+, TOEFL PBT 530+, IELTS 6.0+, TOEIC 720+
University Connection Program

- 7-week programs; 6 times per year
- UniConn prepares students for the:
  - challenges of the application & admissions process
  - rigors of academic study at the university level

### UniConn Program Acceptances

- Massachusetts Institute of Technology
- Yale University
- Stanford University
- Cornell University
- Duke University
- University of California, Los Angeles
- American University
- University of Michigan
- Boston College
- And many more!
University Connection Program

- **Academic English Preparation**
- **Admissions and Test Preparation**
  - Applying to US Universities
  - Writing the Application Essay
  - SAT, ACT, GRE, GMAT test preparation (additional fee)
- **One-on-one advising with university counselors**
  - Assist students with each step of the application process: university research, identifying best-fit universities, revising essays, submitting applications
  - Help students develop academic skills: time & resource management, study strategies
- **University admissions-related workshops**
  - Teach students how to navigate admissions process
  - Examples: Completing the Common Application, Writing your Best Application Essay, Researching Schools & Programs
- **Networking with university admission officers**
Non-degree Credit Courses

- Credit courses allow advanced ELP students to:
  - Experience the demands and expectations of academic study at an Ivy League university
  - Study alongside Penn undergraduate students
  - Earn academic credit through Penn’s College of Liberal and Professional Studies

*Students who take a credit course will be enrolled in 3 advanced ELP electives at the same time.*
SUMMER/WINTER INSTITUTES

- Institute for Academic Studies
- Institute for Business Communication
Institute for Academic Studies

- 4-week program in July or August
- Winter option: January 2017
- International education experience for university students
- Guest lectures by Penn professors

Requirements
- At least 18 years old
- Intermediate to advanced proficiency (B1-)
  - TOEFL iBT 57+, TOEFL PBT 487+, IELTS 5.5+, TOEIC 550+
- Online Placement Test option
Institute for Academic Studies
Philadelphia in a Global Context

- Introduces Philadelphia culture and history along with theme of “American Identity”
- Explore one of three tracks: Arts, Science, or Business
Institute for Academic Studies
Interactive and Engaging Electives

- Communication and Social Media
- Innovation and Technology
- Leadership and Teambuilding
- Marketing and Gamification
- Sustainable Communities
- Positive Psychology and Resiliency
Institute for Business Communication

- 4-week program in July or August
- Winter option: February 2017
- Business knowledge and pre-professional communication skills
- Guest lectures by Penn professors

Requirements
- At least 18 years old, 2+ years of undergraduate study recommended
- Intermediate to advanced proficiency (B1-)
  - TOEFL iBT 57+, TOEFL PBT 487+, IELTS 5.5+, TOEIC 550+
- Online Placement Test option
Institute for Business Communication

- **Simulated Business Interactions**
  - Presentation to company executives
  - Meetings to decide strategy
  - Negotiation about business relationships

- **Industry Analysis**
  - Consumer technology industry
  - Retail clothing industry

- **Workplace Communication**
  - Cross-cultural understanding
  - Strategic interactions
PROFESSIONAL PROGRAMS

- International Business Communication for Professionals
International Business Communication for Professionals

- 2 week or 4 week
- Practical business communication skills using global business case studies
- Networking with local business professionals
- Guest lectures by Penn professors

**Requirements**

- 2+ years of business experience
- For Intermediate Speakers level:
  - TOEFL iBT 57+, TOEFL PBT 487+, IELTS 5.5+, TOEIC 550+
- For Advanced Speakers level:
  - TOEFL iBT 74+, TOEFL PBT 535+, IELTS 6.0+, TOEIC 750+
International Business Communication for Professionals

Intermediate Speakers
- 2-week program
- 30 hours per week
- Focus on presenting, negotiating, leading, and team-building skills
- Online component for business writing skills available to supplement program

Advanced Speakers
- 4-week program
- 20-25 hours per week
- More comprehensive coverage of business communication skill sets
  - Includes building global strategies, speaking strategically, & writing business communication effectively
- Offers exposure to broader range of business content & deeper understanding of effective communication skills
OTHER ELP PROGRAMS

- Online Courses
- Custom Programs
Writing the University Application Essay

Penn ELP Online Course: Writing the University Application Essay
- Course dates: October 5, 2016 - November 8, 2016
- Application deadline: September 14, 2016
- Course cost: $505

About the Course
Writing the university application essay is one of the most important and challenging parts of the U.S. admissions process. It is your chance — and often your only chance — to show the admissions committee who you are, how you think, and why you would be a positive addition to their school and community. Writing an effective essay requires you to: ask yourself some serious questions, think critically and reflectively about your life, and express yourself in a powerful statement that suggests a future of academic success, personal growth, and contribution to community.

Through our course, Writing the University Application Essay (UAE), we offer international students a meaningful step-by-step process to gain the knowledge and skills necessary to write an effective and memorable personal statement. UAE has been offered through our University Connection Program for over 10 years, and has helped hundreds of students reach their goals for admission. We're now excited to offer this course in a 5-week online format.
Online Courses

Essential Business Writing

Penn ELP Online Course: Essential Business Writing

- Course dates: March 18 - April 10, 2015
- Application deadline: February 27, 2015
- Course cost: $415

About the Course

Essential Business Writing is a 3.5 week online course designed to complement the International Business Communication for Professionals (IBCP) program for Intermediate speakers. The course is for working professionals with at least 2 years of business experience who want to improve their professional written communication skills in English.

Course Description

Essential Business Writing focuses on three types of written interaction: making requests, proposing partnerships, and delivering bad news. Through a unique combination of video instruction, peer feedback, and instructor feedback, participants will learn to communicate more clearly, concisely, and persuasively in writing. The course will also focus on specific skills such as pre-writing, drafting, revising, and finalizing drafts.

The progression of the course will be both flexible and demanding. Pre-recorded video instruction will allow students to adapt their learning schedule to their work and life demands, but each writing assignment will have clear deadlines for both draft submissions and peer feedback. Participants will complete two drafts of the three assignments, give and receive peer feedback on each assignment, receive written or recorded instructor feedback on each assignment, and have one, 15 minute private Skype videoconference with the instructor.

Program Requirements

Students should have at least 2 years of professional work experience and must have a language proficiency of CEFR level B1+. Students must demonstrate their level with a test score of TOEFL iBT of 57+, TOEFL iBT of 487+, IELTS of 5.5+, or TOEIC of 550+. Students without test scores should contact the ELP.
Custom Programs

- High-impact programs delivered internationally, on Penn’s campus, or online
- Available for organizations with specific needs

Partial Client List
- Banco Bradesco
- Fulbright Commission
- Samsung
- Saudi Basic Industries Corporation
- Toyota Motor Corporation
- Universidad del Norte
STUDENT LIFE

- Life on an Ivy League Campus
- ELP Community
- Housing
Life on an Ivy League Campus

- Penn ID Card
  - Access to university facilities (museums, libraries, computer labs)
  - Penn email account
  - Wireless internet access

- Conversation Partners Program

- 250 clubs & organizations on campus
ELP Community

- Planned cultural activities & field trips
  - Throughout the session for no additional cost

- ELP Student Center
  - Weekly planned activities
  - Staffed by local university students
  - Relax with a cup of coffee, meet new people, learn about events in the city/on campus, and practice English

- Student Services Coordinator
  - Assists with non-academic concerns
  - Helps students get involved on campus and in Philadelphia
Housing

- International House
  - Single rooms in suites with other international students attending local schools
- Homestay with a local family
- The Axis
  - Shared or single rooms available
- On-campus dorms
  - July sessions only
- Off-campus apartments for long-term stay
English Language Programs
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3340 Walnut Street
Philadelphia, PA
19104-6274 USA

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<thead>
<tr>
<th>Program Name</th>
<th>Dates</th>
<th>Application Deadline</th>
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<tr>
<td>Intensive Program, Business&lt;br&gt;Intensive,&lt;br&gt;Super-Intensive Program,&lt;br&gt;University Connection,&lt;br&gt;University Connection Plus</td>
<td>June 24 – August 14, 2015 (Summer 2015)&lt;br&gt;August 26 – October 16, 2015 (Fall 1, 2015)&lt;br&gt;October 21 – December 11, 2015 (Fall 2, 2015)&lt;br&gt;January 6 – February 26, 2016 (Spring 1, 2016)&lt;br&gt;March 2 – April 22, 2016 (Spring 2, 2016)&lt;br&gt;April 27 – June 17, 2016 (Summer 1, 2016)&lt;br&gt;June 29 – August 19, 2016 (Summer 2, 2016)&lt;br&gt;August 31 – October 21, 2016 (Fall 1, 2016)&lt;br&gt;October 26 – December 16, 2016 (Fall 2, 2016)</td>
<td>May 15, 2015&lt;br&gt;July 3, 2015&lt;br&gt;September 4, 2015&lt;br&gt;November 20, 2015&lt;br&gt;January 22, 2016&lt;br&gt;March 18, 2016&lt;br&gt;May 13, 2016&lt;br&gt;July 15, 2016&lt;br&gt;September 16, 2016</td>
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<td>Institute for Business Communication</td>
<td>July 6 – July 31, 2015&lt;br&gt;July 11 - August 5, 2016&lt;br&gt;August 1 – August 26, 2016</td>
<td>May 29, 2015&lt;br&gt;June 3, 2016&lt;br&gt;June 24, 2016</td>
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